

Event Report

1. **Name of Event:** Corporate Business Simulation Workshop
2. **Nature of the Event:** Workshop
3. **Date & Time:** 17th June, 2026; 01:00 to 05:00 P.M.
4. **Venue:** Mentoring Room, Anviksha, GSFC University
5. **Organized by:** GSFC University, GUIITAR Council, SSIP, Startup Gujarat and IIC (MoE GoI)
6. **Number of Participants:** 55 (Students of all programs of SoM&E, SoT, and SoS)
7. **Speaker:** Dr. Esha Shah, Corporate Trainer, Leadership & Executive Presence Coach

She is a corporate trainer and executive presence coach specializing in leadership development, communication excellence, and personal branding. With extensive experience in mentoring students, professionals, and emerging leaders, she helps individuals build confidence, enhance their influence, and align their personal values with professional success. Through her engaging workshops and coaching sessions, she empowers participants to develop a strong executive presence, effective interpersonal skills, and a clear roadmap for leadership and career growth.

8. Objective of the Event:

- To help students understand the importance of executive presence, leadership qualities, and professional conduct in achieving personal and career success.
- To develop effective communication, influence, and interpersonal skills that enable students to build confidence and create a positive impact in academic and professional environments.
- To encourage students to identify their core values, align them with their goals, and create a roadmap for purposeful leadership and lifelong growth.

9. Major discussions in the event:

The GUIITAR Council organized an interactive workshop on **“Corporate Business Simulation: Executive Presence and Core Values”** conducted by **Dr. Esha Shah**, Corporate Trainer, Leadership & Executive Presence Coach. The session focused on helping students develop leadership qualities, self-

awareness, and a purposeful vision for their future careers. Key discussions and activities of the session are as follows:

A. Executive Presence Index Assessment:

Dr. Esha Shah introduced students to the concept of Executive Presence Index (EPI) through a self-assessment activity designed to evaluate essential leadership and professional attributes. Students reflected on various dimensions including:

- Authenticity and Integrity
- Concern and Restraint
- Humility and Practical Wisdom
- Confidence and Composure
- Resonance and Vision
- Appearance and Intentionality
- Inclusiveness, Interactivity, and Assertiveness

The activity enabled students to identify their strengths and areas for improvement, emphasizing that executive presence is a combination of character, communication, and credibility.

B. TED Talk: “My Four Interior Empires”:

Dr. Shah conducted an insightful discussion based on the concept of “My Four Interior Empires,” highlighting the importance of holistic personal development through:

- **Soulset** - Building purpose, values, and inner alignment
- **Mindset** - Developing positive thinking, learning, and adaptability
- **Healthset** - Maintaining physical and mental well-being for sustained performance
- **Heartset** - Nurturing emotional intelligence, empathy, and meaningful relationships

She emphasized that true leadership emerges when all four dimensions are developed in harmony, leading to personal fulfillment and professional excellence.

C. Designing a Personal Biopic and Back-Calculation Exercise:

As a reflective leadership activity, students were asked to envision and design their own future biopic by imagining the achievements, values, and impact they wished to be remembered for. Following this, they performed a back-calculation

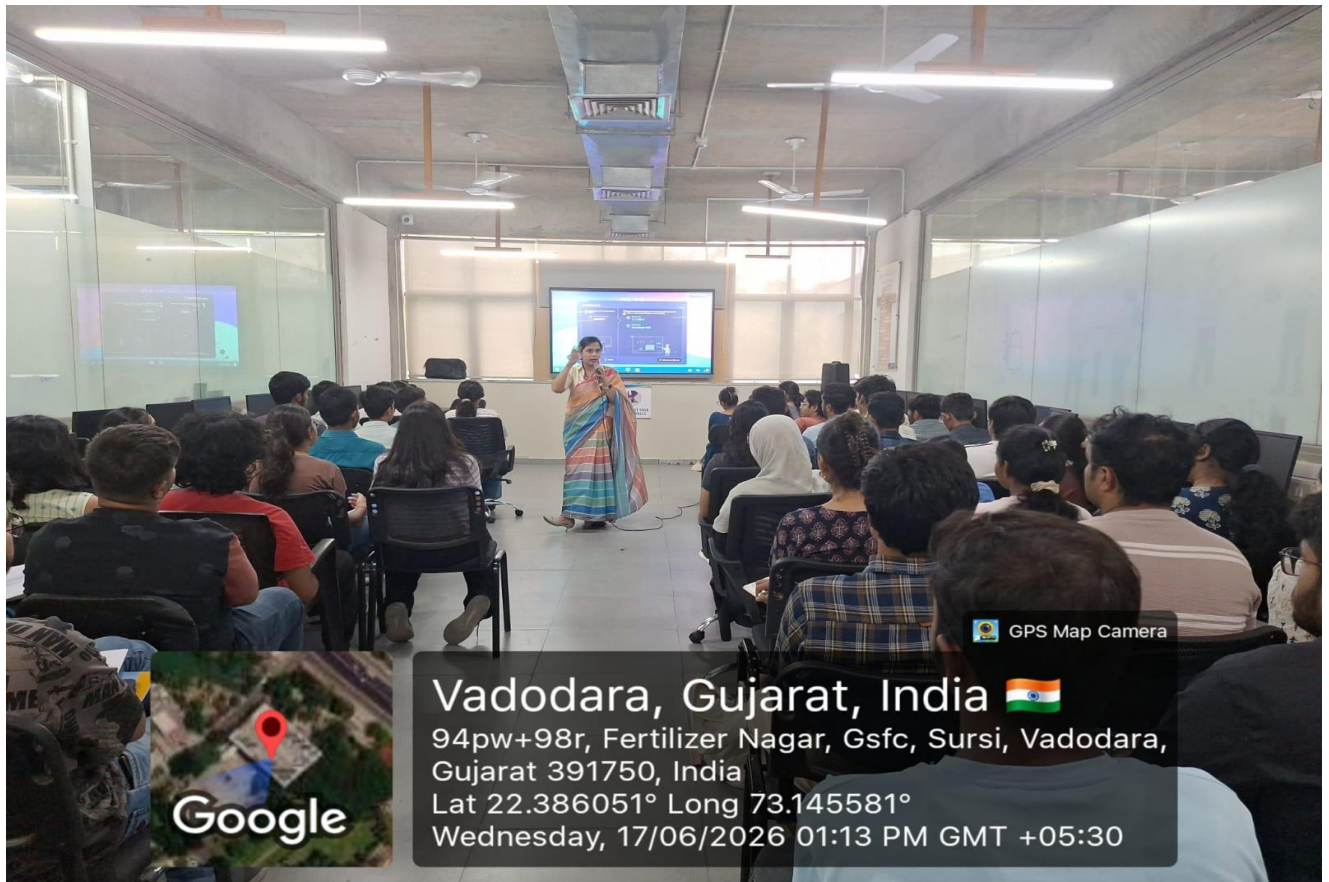
exercise to identify the milestones, skills, habits, and actions required to achieve their envisioned future.

10. Learning outcomes of the event:

- a. Students developed a strong understanding of Executive Presence and its role in leadership, career growth, and professional success.
- b. Enhanced self-awareness through the Executive Presence Index assessment by identifying personal strengths and areas for improvement.
- c. Gained insights into essential leadership qualities, including authenticity, confidence, integrity, communication, inclusiveness, and strategic thinking.
- d. Learned the importance of Soulset, Mindset, Healthset, and Heartset in achieving balanced personal growth, well-being, and purposeful leadership.
- e. Strengthened a growth-oriented and purpose-driven mindset, enabling them to set long-term goals, take intentional actions, and create a positive impact in their careers and society.

11. Photos





Dr. Esha Shah



Model making on executive presence and core values for professional development.



Presentation on executive presence and core values for professional development.



Model Making on executive presence and core values for professional development.



Model making on executive presence and core values for professional development.



Session on Corporate Business Simulation focused on executive presence and core values for professional development.

9. Attendance:

Sr. No.	Name	Enrollment no.	Sem
1	Rudra Chauhan	25BT04168	2
2	Harshil Gohil	25BT04193	2
3	Parmar Ronakkumar Dilipbhai	25BT04197	2
4	Shah Tatva Hetal	25BT04217	2
5	Jetpariya Shyam Rajeshbhai	25BT04135	2
6	Pisavadiya Dishit Rajnikant	25BT04109	2
7	Darshan Alpeshkumar Raval	25BT04123	2
8	Raulji Meghrajsinh Darshitkumar	25BT04122	2
9	Yashpal Rana	23BT04144	6
10	Parul Yadav	23BT04085	6
11	Drashti Tilva	23BT04184	6
12	Dave Pushti Manan	25BT04019	2
13	Shiveen Loiya	25BT04219	2
14	Pullakanam Lakshmi Keertana Murali Mohan	25BT04114	2
15	Ramrakhyani Palak Vikramkumar	25BT04119	2
16	Patel Devkumar Nayanbhai	25BT04198	2
17	Aaryan Boricha	25BT04187	2
18	Dharm Chaniyara	25BT04170	2
19	Shivduttsinh Atodariya	25BT04205	2
20	Abhayansh Sharma	25BCA001	2
21	Rudra Parmar	23BT04084	6
22	Aditi Manoj Bhadauria	25BT04164	2
23	Dhruvin Jayswal	23BT04026	6
24	Hema Pandit	24BT04D222	6

25	Khushi Savalia	25BT04180	2
26	Riya Parmar	25BT04176	2
27	Patel Darshan Himteshkumar	25BT04086	2
28	Asodia Rishi Kantilal	25SC06006	2
29	Jay Mistry	25SC06033	2
30	Sikligar Disha Rajalkumar	25SC02079	2
31	Krutika Ravikant Karnet	25SC02023	2
32	Krishi Kayastha	25SC02024	2
33	Netra Patel	24SC02028	4
34	Neha Jangam	24SC02014	4
35	Jiya Pandey	24SC02015	4
36	Shreya Patel	25SC06022	2
37	Priyanshi Vankar	25SC06031	2
38	Selot Bushra Irfanbhai	25SC02073	2
39	Ambaliya Darshan	25BBA04003	2
40	Gadhavi Raghav Bha	25BBA04017	2
41	Bushra Arif Hasan Siddiqui	23SC02007	6
42	Hetvi Dharmendrakumar Patel	25BT04033	2
43	Yashvi Virendrabhai Prajapati	25BT04113	2
44	Patel Vrund Alpeshkumar	25BT04105	2
45	Mishti Joshi	25BT04042	2
46	Vraj V. Rabadiya	25BT04115	2
47	Riya Patel	25BT04223	2
48	Suhani Chauhan	25BCOM005	2
49	Akash Bhesaniya	23BT04013	6
50	Agrawal Harsh Rajeshkumar	25BCA002	2
51	Akash Sahani Prakash	25BCA036	2
52	Bhanu Sharma	25BCA004	2

53	Bhavin Rabari	25BCA031	2
54	Het Modi	25BCA020	2
55	Advika Rochani	25BT04201	2
56	Singh Laxmi	25BCOM026	2
57	Kumkum Giri	25BCOM010	2
58	Tarani Hanshika Kamlesh	25BT04148	2
59	Patel Vishwa Pratikbhai	25BT04103	2
60	Dheer Shah	25BT04022	2
61	Vanzara Devraj Rameshbhai	25BT04184	2